

Akhra 2013

Tribal India Festival

3 Day Celebration of Tribal Life and Culture

Oct 28-30, 2013



झारखण्ड केन्द्रीय विश्वविद्यालय
Central University of Jharkhand
Ranchi, India



About Us

Central University of Jharkhand (CUJ), Ranchi came into being on 1 March 2009 under the provision of the Central Universities Act, 2009 of the Indian Parliament. CUJ is a non-affiliating University and has been established to promote, upgrade and bring about innovations in the teaching-learning process in order to enrich inter-disciplinary understanding and research and facilitate the establishment of reputed centres of learning in different disciplines of Humanities, Social Sciences and Science & Technology.

The University motto is "knowledge to wisdom". It aims at providing capacity building programmes for the amelioration of various sections of society. The overall objective of our University is to aspire for socio-economic and political improvement of the people at large by employing the faculties of our researchers, students and staff in bringing about the holistic development of the communities so that they become self-sustaining entities over a period of time.

Within a very short span of four years, CUJ has been able to develop a beautiful make-shift campus with lush green trees at Brambe, in the outskirts of Ranchi, the capital of Jharkhand with high-quality infrastructural facilities. The facilities include air-conditioned classrooms with multimedia tools, well-equipped laboratories and language lab, etc. The University has also been allocated land (around 319 acres) for a permanent campus at Cheri-Manatu, Ranchi. The construction work has started in full earnest and a campus conforming to international standards with high-end facilities is being built at a robust pace.

Under the umbrella of nine different Schools and nineteen different Centres, CUJ is offering Five Year Integrated Masters programmes in English, Mass Communication, Business Administration, Indigenous Culture, Nano-Technology, Energy Engineering, Water Engineering and Management, Life Sciences, Applied Sciences (Physics, Chemistry, Mathematics), International Relations, Chinese, Korean and Tibetan Languages, as well as Certificate and Diploma courses in Human Rights and Conflict Management, Geo-informatics, Chinese, Korean & Tibetan Languages. Besides, the University is also offering Ph.D. and two year Master Programmes in certain centres.

| School of Studies |
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| School of Natural Sciences |
| Centre for Applied Mathematics |
| Centre for Applied Chemistry |
| Centre for Applied Physics |
| Centre for Life Sciences |
| School of Natural Resource and Management |
| Centre for Water Engineering and Management |
| Centre for Land Resource Management |
| Centre for Environmental Sciences |
| School of Engineering and Technology |
| Centre for Energy Engineering |
| Centre for Nanotechnology |
| School for the Study of Culture |
| Centre for Indigenous Culture Studies |
| Centre for Tribal and Customary Law |
| Centre for Tribal Folklore, Language and Literature |
| Centre for Music and Performing Arts |
| School of Languages |
| Centre for English Studies |
| Centre for Far East Languages (Chinese, Korean & Tibetan) |
| School of Management Sciences |
| Centre for Business Administration |
| Centre for Human Rights & Conflict Management |
| School of Humanities & Social Sciences |
| Centre for International Relations |
| Sociology & Economics |
| School of Mass Communication & Media Studies |
| Centre for Mass Communication |
| School of Education |



In Retrospect: Salva Tagore 2011

To commemorate and celebrate the 150th birth anniversary of Gurudev Rabindranath Tagore, CUJ organised a three-day long festival which included an academic seminar, cultural performances on the plays and poems of Tagore by renowned national and international artists (notably among them were Tanushree Shankar, the artists from Valmiki Pratibha), quiz show by Barry O' Brien, painting and poetry recitation competitions.



Knowledge to Wisdom



In Search of a Tradition : Akhra 2012

To celebrate the unique diversity of tribal culture and showcase its rich heritage and contemporaneity, CUJ organised a three day long festival "**Akhra: Tribal India, International Festival.**" Not less than forty-two tribal groups covering the expanse of India from Ladakh to Tamil Nadu and Arunachal Pradesh to Gujarat graced the occasion with their whole-hearted fervour and participation. The festival featured a seminar on Indigenous Environmental Philosophy, dance and musical performances, a meet of tribal literati, documentary film festival on tribal life and culture, exhibitions of tribal handicraft, food culture, painting and fashion show.



Knowledge to Wisdom



In Continuation: *Akhra 2013*

The success of Akhra 2012 and the enthusiastic response we got reinforced in us the zeal to continue our modest initiative. Akhra 2013 aspires to explore and unfold nuances of rich tribal culture of India and participating nations from abroad with a view to provide a platform for the cultural synthesis and promote inter-cultural dialogue among the diverse indigenous communities of the globe. The purpose is also to sensitize participating delegates, experts, students of Central University of Jharkhand, surrounding society, and nation at large towards the relevance of the rich tribal culture & its knowledge repository in the context of the present day world.

Events of *Akhra 2013*

- ✿ Academic Seminar
- ✿ Story-telling
- ✿ Tribal Writers' Meet
- ✿ Film Shows (on Tribal life and culture)
- ✿ Cultural Performances (Dance/Drama/Music)
- ✿ Food Festival
- ✿ Exhibitions (Painting, Handicraft, Books)
- ✿ Tribal Fashion Show
- ✿ Folk Games, etc.



Major Highlights: *Akhra 2013*

- ✿ **Forty five troupes** from across India.
- ✿ **Willingness / Confirmation by International Participants**
 - Bangladesh
 - Bhutan
 - China
 - Serbia
 - Switzerland
 - Taiwan
 - Thailand
 - Estonia
 - Iraq
 - Malaysia
 - Philippines



Our Journey towards Excellence

- ❖ Dr. A.P.J. Abdul Kalam, Former President of India inaugurated the National Conference on Bio-technology and National Development: Achievements and Challenges, February 25, 2011.
- ❖ Syed Ahmad, Honourable Governor, State of Jharkhand inaugurated International Conference on Text, Culture and Performance: Post-colonial Issues, February 2-4, 2012.
- ❖ Conceived and started classes with four (04) subjects in August 2009 and currently offering courses in twenty-two (22) subjects.
 - Almost all the programmes are for five years (UG + PG) with a provision that after third year, students can leave CUJ with Graduate degree.
 - Some students after their Graduation got admission in Tata Institute of Fundamental Research (Bangalore), Tata Institute of Social Sciences (Mumbai), IIT Madras, Delhi School of Economics and JNU among others.
 - Initiated collaboration with Foreign Universities including from Thailand, China, South Korea, USA and Estonia.
- ❖ CUJ became associate partner of Svaagata.eu of Erasmus Mundus program aiming at fostering mutual enrichment and better understanding between the EU and other parts of the world for academic and student knowledge enhancement purposes.
- ❖ Dr. Darlando T. Khathing, Vice Chancellor, CUJ honoured with Hindustan Unilever Dewang Mehta award in 2010 as well as ET Now Leadership award in 2013 for outstanding contribution to the cause of Education.
- ❖ Faculty members and Researchers of different Centres presented papers in different National and International journals/conferences.
- ❖ Last year, three research scientists from Nigeria, Egypt and Bulgaria spent 1-3 months at the University. Currently a research scholar from Yemen is doing Ph.D. at CUJ.
- ❖ Co-organiser of International Symposium on Recent Advances in Cross Disciplinary Microbiology: Avenues & Challenges, at BIT Mesra, 2010.
- ❖ Hosted 35th Indian Folklore Congress, December 12-14, 2011.
- ❖ A National Workshop on Radiation: A Powerful Tool in Physical, Chemical and Life Sciences, February 13-15, 2013.
- ❖ International Conference on Voices from the Margin: Society, Culture and Exclusion, February 20-22, 2013.



Our Students' Achievements



- ❖ Two CUJ students selected among 100 meritorious students across India for witnessing the Republic Day Parade, 2013 from the Prime Minister's Box at Rajpath, New Delhi.
- ❖ One of the CUJ students is presently under-going internship at Rashtrapati Bhavan, New Delhi in the Press Division.
- ❖ One student has already comeback from a six month exchange program in South Korea and six more students have been selected for the South Korean exchange program.
- ❖ A three-member team of students from the Centre for Business Administration bagged first prize at a National Seminar on Transformational Leadership organized by Sri Ram College of Commerce, New Delhi
- ❖ A group of students from Centre for Applied Mathematics won the Gold Medal at the Mathematics Festival 2011&2012, organized by Chotanagpur Mathematical Society, Ranchi.



Sponsorships are invited for *Akhra 2013*

Festival sponsorship (in INR):

| | | |
|-------------------|---|---------------------------------------|
| Prime Sponsor | : | 40 Lakhs |
| Major Sponsor | : | 30 Lakhs |
| Associate Sponsor | : | 20 Lakhs |
| Co-Sponsor | : | 10 Lakhs |
| Food | : | 3 Lakhs, 5 Lakhs, 7 Lakhs |
| Event | : | 2 Lakhs, 3 Lakhs, 4 Lakhs |
| Hospitality | : | 1 Lakh, 2 Lakhs, 3 Lakhs |
| Banner | : | 25 Thousand, 50 Thousand, 75 Thousand |
| Souvenir | : | 25 Thousand, 50 Thousand, 1 Lakh |

Sponsorship will be gratefully acknowledged through prominently displayed banners/ boards, free appropriate space in the Souvenir, media coverage, etc.

The sponsorship may kindly be sent through at par A/c Payee Cheque/ Demand Draft in favour of "Central University of Jharkhand" payable at Ranchi.

The following persons may kindly be contacted for sponsorship of *Akhra 2013*

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Knowledge to Wisdom



Permanent Campus coming up at Cheri-Manatu, Ranchi.

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Brambe, Ranchi - 835205,
Jharkhand, India

Central University of Jharkhand,
Kanke Road (Opp. CMPDI),
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